



EU-OSHA contributes to making Europe a safer, healthier and more productive place to work. Set up by the European Union in 1994 and based in Bilbao, Spain, the agency researches, develops and distributes reliable, balanced and impartial safety and health information, while networking with organisations across Europe to improve working conditions.

EU-OSHA also runs Healthy Workplaces Campaigns, backed by the EU institutions and European social partners and coordinated at the national level by the agency's network of focal points. The 2023–2025 Healthy Workplaces Campaign '**Safe and healthy work in the digital age**' aims to raise awareness of OSH-related challenges and risks associated with digital technologies and the need to manage them in a safe and healthy way that promotes a culture of risk prevention.

European Agency for Safety and Health at Work

C/Santiago de Compostela 12
48003 Bilbao, SPAIN

Email: information@osha.europa.eu
www.healthy-workplaces.eu

© European Agency for Safety and Health at Work, 2023
Reproduction is authorised provided the source is acknowledged.
For reproduction or use of any photo under any other copyright than EU-OSHA, permission must be sought directly from the copyright holder.
The photographs used in this publication illustrate a range of work activities. They do not necessarily show good practices or compliance with legislative requirements.

Print: ISBN: 978-92-9479-769-8, doi:10.2802/374498, TE-07-22-586-EN-C, PDF: ISBN: 978-92-9479-770-4, doi:10.2802/658103, TE-07-22-586-EN-N

Safety and health at work is everyone's concern.
It's good for you. It's good for business.

Healthy Workplaces Campaign 2023-2025



Safe and healthy work in the digital age

#EUhealthyworkplaces

www.healthy-workplaces.eu



Introduction

Digital technologies provide essential services and solutions for all sectors of the economy and society. Digital technologies are not only changing how we work, but also where and when we work.

Robotics and artificial intelligence (AI) support and replace personnel operating in hazardous environments. Big data enables more effective monitoring systems. Remote working offers employees increased autonomy and flexibility.

Despite its benefits, the impact of digitalisation on occupational safety and health (OSH) is still emerging and relatively uncharted. It is important to explore the potential challenges and risks and to adapt the regulatory framework that promotes and protects workers' safety and health accordingly.

If a human-centred approach is taken when designing, implementing, managing and using digital technologies, it can help to ensure worker safety and business productivity.

About the campaign

Objectives are to:

- increase knowledge about the safe and productive use of digital technologies across all sectors;
- raise awareness of OSH challenges related to the digital transformation of work;
- inform about emerging risks and opportunities;
- promote risk assessment and safe management of digital technologies in the workplace;
- encourage the exchange of information and good practices among relevant stakeholders.

The campaign addresses the following five priority areas:

- 1. digital platform work**
- 2. automation of tasks**
- 3. remote and hybrid work**
- 4. worker management through AI**
- 5. smart digital systems.**

Who can take part?

All interested individuals or organisations, at both the European and the national levels, of any size and from any sector, in particular:

- employers, managers, workers and OSH representatives in the public and private sectors;
- European Agency for Safety and Health at Work's (EU-OSHA) focal points and social partners and their networks;
- sectoral social dialogue committees;
- policymakers;
- OSH research community and OSH technical communities;
- labour inspectorates and their associations;
- social insurance and statutory accident insurance authorities;
- interdisciplinary expert groups (ethics, law, IT);
- educational establishments and the education sector in general;
- software designers, programmers and suppliers, and industrial designers (AI);
- start-up community;
- the media.

It is essential to build trust by informing and consulting workers and allowing them to take part in the design and implementation of digital technologies and systems.

How can you get involved?

- Raise awareness by disseminating campaign materials.
- Organise events and activities, such as workshops, training courses and competitions.
- Promote tools and resources for managing OSH risks related to digitalisation.
- Share good practices among your networks.
- Participate in the Healthy Workplaces Good Practice Awards.
- Get involved in the European Weeks for Safety and Health at Work.
- Engage in social media promotional activities.
- Become an official campaign partner or media partner.

Further information and resources

Visit www.healthy-workplaces.eu/ for more information and various resources to help you promote and support the campaign, for example:

- the campaign guide and toolkit, and other promotional material;
- reports, newsletters, info sheets and OSHwiki articles;
- tools, infographics, audiovisual materials and good practice guidance;
- online information sessions around each priority area.

Follow the campaign on social media:
#EUhealthyworkplaces

