

Safety and health at work is everyone's concern. It's good for you. It's good for business.



European Agency  
for Safety and Health  
at Work



Healthy Workplaces

# Safe and healthy work in the digital age



## Healthy Workplaces Campaign 2023-2025

While the rapid digitalisation of workplaces has created many new opportunities for efficiency and productivity, it has also brought new challenges to

occupational safety and health (OSH). These risks need to be properly assessed and managed to ensure that workers in Europe can carry out their activities in a safe and healthy manner. The 2023-25 Healthy Workplaces Campaign 'Safe and healthy work in the digital age', organised by the European Agency for Safety and Health at Work (EU-OSHA), seeks to raise awareness on the impact of digital technologies on work and workplaces and how to handle them.

[www.healthy-workplaces.eu](http://www.healthy-workplaces.eu)

[#EUhealthyworkplaces](https://twitter.com/EUhealthyworkplaces)



## Addressing the challenges and opportunities of digitalisation

Digitalisation has a great potential for improving workers' safety and health. Digital technologies help automating repetitive tasks, reducing physical strain and improving ergonomics. Robotics and artificial intelligence (AI) can support employees in dangerous work environments. Remote work favours flexibility and a better work-life balance. However, these technologies can also lead to physical strain and musculoskeletal disorders if used for prolonged periods, as well as to situations of heightened stress, social isolation or poor psychosocial health.

The benefits of digitalisation can only be enjoyed if the risks are properly managed. The campaign aims to increase knowledge about the importance of OSH in the digital era and to ensure that a human-centred approach to digitalisation in the workplace is implemented.

**Digital technologies in the workplace are safe and beneficial for workers as long as the potential risks are properly assessed and managed**

### Priority areas

The campaign is structured around five priority areas identified through EU-OSHA's research, including the 2020-23 OSH overview on digitalisation and its foresight studies. They explore opportunities stemming from digital technologies, while addressing all potential challenges:

- digital platform work,
- automation of tasks,
- remote and hybrid work,
- worker management through AI, and
- smart digital systems.

By focusing on these priority areas, promoting good practice and raising awareness about the importance of the topic, a safer, healthier and more sustainable digital work environment can be offered to all workers in the European Union.



**Get involved! Participate in the Healthy Workplaces Good Practice Awards or the European Weeks for Safety and Health at Work in your country.**